

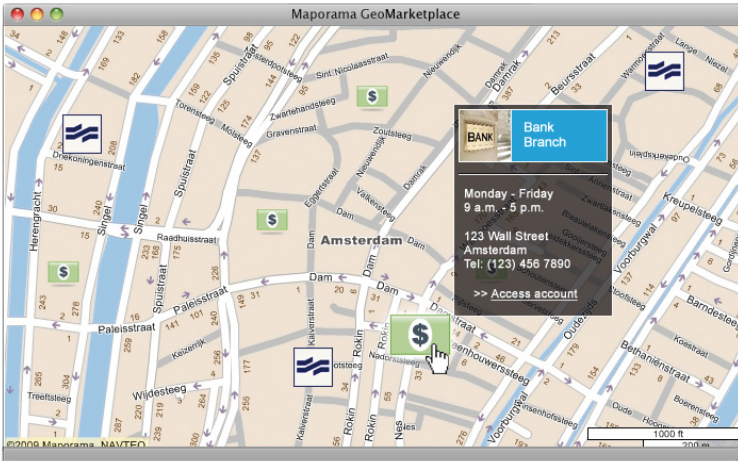


maporama®

The rise of the location-enabled enterprise

GeoMarketplace

The map becomes a sales channel



Maporama Solutions has over 10 years of experience developing cartographic web solutions for the enterprise.

These professional solutions are offered using a Software as a Service (SaaS) hosting environment.

Connect supply with demand

Maporama GeoMarketplace provides your clientele with an enhanced user experience for both the research and purchase of your products and services via internet browsers and smartphones.

Inform and sell in real-time

Maporama GeoMarketplace communicates with distributed IT systems and databases, integrating multiple XML feeds to facilitate real-time display and booking services for your products and services. Your website visitors benefit by seeing location-specific pricing and availability, along with being able to make reservations or purchases directly via the mapping interface.

The best user experience via web and mobile interfaces

The use of Flex and Ajax technologies gives Maporama GeoMarketplace a smooth and interactive interface for your users. Intuitive, criteria-based filters and search options allow the user to quickly narrow their search and see the corresponding results and real-time information on the map. This flexibility and speed promotes higher click-to-purchase rates and improves overall customer satisfaction and loyalty.

Advantages:

- Optimize the rotation of your products by sales locations
- Promote your distribution network
- Connect supply with demand
- Build client loyalty
- Inform and sell within several clicks

Technical Information:

- Ajax- and Flex-based application
- Multiple basemap choices
- Personalized graphic interfaces and application workflows
- Seamless integration with existing internet and intranet sites
- SaaS solution, available 24/7