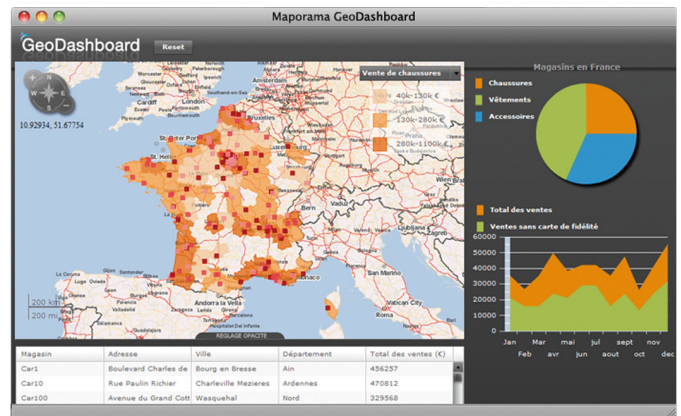
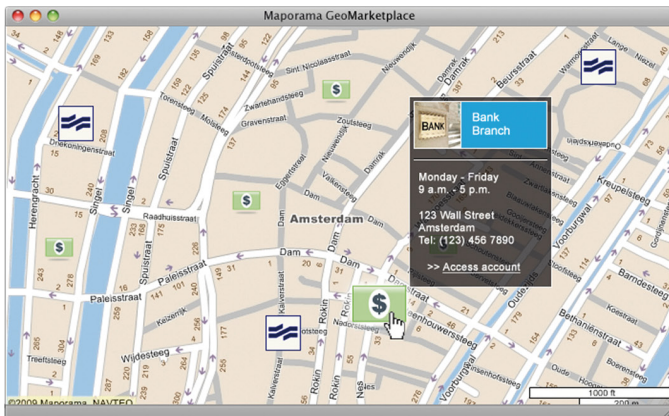


An estimated 80% of business data contains a location... are you taking advantage of it?

Maporama Solutions has 10+ years of experience developing cartographic enterprise solutions:

- Cartographic Internet solutions: The map becomes an interactive sales channel
- Cartographic Intranet solutions: Dashboard views optimize business efficiency and decision making



Maporama GeoMarketplace

Using a PC or smartphone, the public uses an interactive map to explore real-time availability of your products or services. The internet user can then purchase online, make a reservation or book appointments directly in the map.

- The dynamic interface increases conversion rates
- The user experience is strongly enriched
- The mapping service increases customer loyalty

Maporama GeoDashboard

Geographic dashboards enable the visualization and exploration of key performance indicators using interactive maps, graphs and tables.

- The side-by-side views and interactivity promote expedient decision making
- The web-based solution allows you to easily share information with your colleagues, regardless of where they are located

- Our experienced team provides custom support throughout your project lifecycle, including phases of design, development, implementation and on-going support or maintenance
- Our solutions are offered as SaaS (Software as a Service), providing you access 24/7, wherever you are

Maporama's cartographic solutions are developed using Flex and Ajax technologies. We offer more than 30 out-of-the-box basemap styles as well as Bing Maps, Google Maps and OpenStreetMaps. Using Maporama GeoPlatform, you can administer your proprietary Points of Interest (POIs) as well as over 4 million POIs from our database. Additionally, you can access our suite of geoprocessing tools (geocoders, itinerary & distance calculators, etc) in order to better prepare and utilize the geographic dimension attached to your business data.